INVOICE



WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410

Main: (561)694-2525

Billing: (407)389-7661

Canal Partners Media

25 Whitlock Place

Marietta, GA 30064

Suite 201

Attention: Accounts Payable

www.thewpbfchannel.com

Billing Address:

Invoice # Invoice Date Invoice Month Invoice Period 1517942-2 09/04/16 September 2016 08/29/16 - 08/30/16 Property Account Executive Sales Office Sales Region

WPBF Jason Starr HRP Atlanta National

Advertiser Product Estimate Number 720/854/4466 Slosberg/D/State Senate 4466

Flight Dates Order # Alt Order # 08/27/16 - 08/30/16 1517942 08353964 Billing Calendar Billing Type Deal# Cash Broadcast Special Handling Product 1/2 Agency Code Advertiser Code

720 854 Agency Ref Advertiser Ref

Send Payment To:

WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

Spots/

Line Sta	ırt Date	End Date	Descr	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	29/16 iss of Tir	08/29/16 ne - Pre-em	M WF	PBF News 25 @ 1 n notice	1F11-11:35PM	1	:30	1	\$600.00	NM	
Wee	eks:	Start Date 08/29/16	End Da 09/04/1		Spots/Week 1	<u>Rate</u> \$600.00					
Spots:	# <u>Ch</u>	<u>Day Ai</u>	r Date	Air Time Descri	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WP	BF M 08	3/29/16	11:27 PM M WPI	BF News 25 @ 11PM	11-11:35PM	:3	0 SSIS201	.615н		\$600.00 NN
2 08/: Cla		08/29/16 me - Pre-em		y Kimmel n notice	1135P-1238A	1	:30	1	\$300.00	NM	
Wee	eks:	Start Date 08/29/16	End Da 09/04/1		Spots/Week 1	<u>Rate</u> \$300.00					
Spots:	# <u>Ch</u>	<u>Day Ai</u>		Air Time Descri		Start/End Time	Lengt	th Ad-ID			Rate Type
	1 WP	BF M 08	3/29/16	12:00 AM Jimmy	Kimmel	1135P-1238A	:3	0 SSIS201	.625н		\$300.00 NN
	29/16 iss of Tir	08/29/16 ne - Pre-em	Ellen	n notice	4-5p	1	:30	1	\$525.00	NM	
Wee	eks:	Start Date 08/29/16	End Da 09/04/1		Spots/Week 1	<u>Rate</u> \$525.00					
Spots:	# <u>Ch</u>	<u>Day Ai</u>	r Date	Air Time Descri	<u>ption</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
	1 WP	BF M 08	3/29/16	4:23 PM Ellen		4-5p	:3	0 SSIS201	.615н		\$525.00 NN
	29/16 iss of Tir	08/29/16 ne - Pre-em	M 5pr	n News n notice	5-6pm	1	:30	1	\$525.00	NM	
Wee	eks:	Start Date 08/29/16	End Da 09/04/1		Spots/Week 1	<u>Rate</u> \$525.00					
Spots:	# <u>Ch</u>	<u>Day Ai</u>	r Date	Air Time Descri	<u>ption</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
	1 WP	BF M 08	3/29/16	5:13 PM M 5pm	News	5-6pm	:3	0 SSIS201	.625н		\$525.00 NN
	29/16 ass of Tir	08/29/16 ne - Fixed N	WPBI	F News 25 @ 6:0 mptible	0PI6-6:30PM	1	:30	1	\$1,200.00	NM	
Wee	eks:	Start Date 08/29/16	End Da 09/04/1		Spots/Week 1	Rate \$1,200.00					
Spots:	# <u>Ch</u>	Day Ai	ir Date	Air Time Descri	ption	Start/End Time	Lengt	th Ad-ID			Rate Typ
	1 WP	BF M 08	3/29/16	6:23 PM WPBF	News 25 @ 6:00PM	6-6:30PM	:3	0 SSIS201	.625н		\$1,200.00 NM
9 08/	29/16	08/29/16	WPBI	F News 25 Mornin	ngs6-7AM	2	:30	2	\$525.00	NM	

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represen and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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WPEE

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WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

1517942-2	09/04/16	September 2016	08/29/16 - 08/30/16
4547040.0	00/04/40	0040	00/00/40 00/00/40
Invoice #	Invoice Date	Invoice Month	Invoice Period

Advertiser Product Estimate Number
Slosberg/D/State Senate 720/854/4466 4466

www.thewpbfchannel.com

ine Start-D	Date End D	ate Desci	iption	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
Class	of Time - Pre	emptible with	n notice							
Weeks	: <u>Start Da</u> 08/29/1			Spots/Week 2	<u>Rate</u> \$525.00					
Spots: #		Air Date	Air Time Descrip		Start/End Time	Lenat	h Ad-ID			Rate Ty
2		08/29/16		News 25 Mornings	6-7AM		O SSIS2016	15н		\$525.00 N
1 WPBF M 08/29/16 6:26 AM WPBF News 25 Mornings				6-7AM	:30 ssis201625н				\$525.00 N	
10 08/29/ Class	16 08/29/ of Time - Pre-		el Of Fortune n notice	7-7:30PM	1	:30	1	\$1,100.00	NM	
Weeks	Start Da 08/29/1			Spots/Week 1	<u>Rate</u> \$1,100.00					
Spots: #		Air Date	Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Ty
1		08/29/16	7:13 PM Wheel	Of Fortune	7-7:30PM	_	O SSIS2016	15н		\$1,100.00 N
11 08/29/ Class	16 08/29/ of Time - Pre			7-9AM	3	:30	3	\$600.00	NM	
Weeks		ate End Da	ate MTWTFSS	Spots/Week 3	<u>Rate</u> \$600.00					
Spots: #	Ch Day	Air Date	Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Typ
2	WPBF M	08/29/16	7:25 AM Good N	lorning America	7-9AM	:3	O SSIS2016	i25H		\$600.00 N
1	WPBF M	08/29/16	8:20 AM Good M	lorning America	7-9AM	:3	O SSIS2016	15H		\$600.00 N
3	WPBF M	08/29/16	8:55 AM Good M	lorning America	7-9AM	:3	0 SSIS2016	25н		\$600.00 N
12 08/29/ Class	16 08/29/ of Time - Fixe			7:30-8PM	1	:30	1	\$2,650.00	NM	
Weeks	: <u>Start D:</u> 08/29/1			Spots/Week 1	<u>Rate</u> \$2,650.00					
Spots: <u>#</u> 1		Air Date 08/29/16	Air Time Descrip 7:53 PM Jeopard		Start/End Time 7:30-8PM		<u>h Ad-ID</u> 0 SSIS2016	25н		<u>Rate Tyr</u> \$2,650.00 N
13 08/29/ Class	16 08/29/ of Time - Pre		F NEWS AT 9:00A	NVM 9A-10A	1	:30	1	\$300.00	NM	
Weeks	: <u>Start D</u> 08/29/1			Spots/Week 1	<u>Rate</u> \$300.00	,				
Spots: #	Ch Day	Air Date	Air Time Descrip	<u>tion</u>	Start/End Time		h Ad-ID			Rate Ty
1	WPBF M	08/29/16	9:59 AM WPBF	NEWS AT 9:00AM	M 9A-10A	:3	0 SSIS2016	25н		\$300.00 N
26 08/30/ Class	16 08/30/ of Time - Pre	16 WPB -emptible wit	F News 25 5-6:00a h notice	arr5:00-6:00am	-1	:30	1	\$175.00	NM	
Weeks	: <u>Start D</u> 08/29/1			Spots/Week 1	<u>Rate</u> \$175.00					
Spots: #		Air Date	Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Ty
1		08/30/16		News 25 5-6:00am	5:00-6:00am	:3	0 SSIS2016	15н		\$175.00 N
27 08/30/ Class	/16 08/30/ of Time - Pre	16 WPB	F News 25 Mornin h notice	gs6-7AM	-2	:30	2	\$525.00	NM	
Weeks		ate End Da	ate MTWTFSS	Spots/Week 2	<u>Rate</u> \$525.00					
Spots: #		Air Date	Air Time Descrip	<u>ition</u>	Start/End Time	Lengt	h Ad-ID			Rate Ty
2		08/30/16	6:25 AM WPBF	News 25 Mornings	6-7AM		O SSIS2016	525н		\$525.00 N
1_	WPBF Tu	08/30/16	6:51 AM WPBF	News 25 Mornings	6-7AM	:3	0 SSIS2016	525н		\$525.00 N
28 08/30/ Class	/16 08/30/ of Time - Pre	16 Good	Morning America h notice	7-9AM	-2	:30	2	\$600.00	NM	
Weeks		ate End Da	ate MTWTFSS	Spots/Week 2	<u>Rate</u> \$600.00					

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 1517942-2
 09/04/16
 September 2016
 08/29/16 - 08/30/16

Advertiser Product Estimate Number
Slosberg/D/State Senate 720/854/4466 4466

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			Spots/			
ine Start Date End Date Description Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
28 08/30/16 08/30/16 Good Morning America 7-9AM Class of Time - Pre-emptible with notice	-2	:30	2	\$600.00	NM	
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	h Ad-ID			Rate Typ
2 WPBF Tu 08/30/16 7:25 AM Good Morning America	7-9AM	:3	O SSIS2016	15н		\$600.00 N
1 WPBF Tu 08/30/16 8:20 AM Good Morning America	7-9AM	:3	0 SSIS2016	25н		\$600.00 NI
30 08/30/16 08/30/16 WPBF News 25 5-6:00am5:00-6:00am Class of Time - Fixed Non Pre-emptible	-1	:30	1	\$350.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 08/29/16 09/04/16 -1 1	Rate \$350.00				11	-
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	h Ad-ID			Rate Typ
1 WPBF Tu 08/30/16 5:14 AM WPBF News 25 5-6:00am	5:00-6:00am		0 SSIS2016	і25н		\$350.00 NM
31 08/29/16 08/30/16 4:30a-5a 430a-5a Class of Time - Pre-emptible with notice	11	:30	2	\$105.00	NM	
Weeks: Start Date 08/29/16 End Date Date 11 MTWTFSS 2pots/Week 2	<u>Rate</u> \$105.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	l engi	h Ad-ID			Rate Typ
2 WPBF M 08/29/16 4:42 AM 4:30a-5a	430a-5a		0 SSIS2016	525н		\$105.00 N
1 WPBF Tu 08/30/16 4:40 AM 4:30a-5a	430a-5a		0 SSIS2016			\$105.00 N
33 08/29/16 08/29/16 Nightline 1238-107A Class of Time - Pre-emptible with notice	2	:30	2	\$140.00	NM	·
Weeks: Start Date End Date MTWTFSS Spots/Week 08/29/16 09/04/16 2 2	<u>Rate</u> \$140.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	h Ad-ID			Rate Typ
2 WPBF M 08/29/16 12:39 AM Nightline	1238-107A	:3	0 SSIS2016	525H		\$140.00 N
1 WPBF M 08/29/16 1:02 AM Nightline	1238-107A	:3	0 SSIS2016	15н		\$140.00 NM
35 08/29/16 08/29/16 Mon ABC Prime C 10-11PM Class of Time - Pre-emptible with notice	1	:30	1	\$1,440.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u>	Rate					
00.207.0	\$1,440.00 Start/End Time	Longi	h Ad-ID			Rate Typ
Spots: # Ch Day Air Date Air Time Description 1 WPBF M 08/29/16 10:34 PM Mon ABC Prime C	10-11PM		0 SSIS2016	525н		\$1,440.00 N
	Total Spots		24			
Payment Terms 30 Days				Gross Tota	Ī	\$14,755.00
			Agenc	y Commission	<u>1</u>	\$2,213.25
			<u>N</u> e	et Amount Due	2	\$12,541.75

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